



# ANNUAL REPORT 2018 | 2019





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## President's Message

In 2018, SGA continued its renewed mission to lead our sport forward and grow the game of golf in Singapore. With a newly elected board for a term of four years, aligned with our Multi-Year Sports Plan (MYSP), we endeavor towards a more dynamic and engaging association.

Over the past four years, SGA has evolved and stayed relevant to the everchanging sporting environment to continue our quest to promote and develop the game of golf. I would like to use this opportunity to thank our former board members for their tireless contribution and dedication from the previous term.

Following our Annual General Meeting in 2018, a new Executive Board was appointed to lead SGA to continue our mission and vision. It is a new journey with fresh faces onboard, ready to serve and for the betterment of our sport. Our strengthened partnership and strategically assigned roles will compliment good teamwork to elevate the progression of our association.

FY2018-FY2021

Mr Ross Tan – President

Mrs Lyn Sen – Vice President

Ms Goh Kui Hwa – Honorary Secretary

Mr Darryl Wee – Honorary Treasurer

Mr Lee Lian Hong – Board Member

Mr Vernon Khoo – Board Member

Mr Stanley Ang – Board Member

Mr Tan Chong Huat – Board Member

Mr George Foo – Board Member



Like any sport, it takes passion to develop and grow. With this growth in mind, short- and long-term key strategic plans towards golf development were formulated by our executive board members. With an ageing sporting population, it is important for us to focus on junior development and mass participation of our sport.

Key programs like our High-Performance and Engagement initiatives need to be funded and invested, to ensure sporting sustainability and continuity. Many thanks to the support of our golfing fraternity who had come forward to contribute in our 2018 Fund Raising Golf event held at Sentosa Golf Club, we managed to raise over \$500k. With prudence as our key priority, our fund-raised monies will be used to fund programs and activities for the betterment of golf in Singapore.

With the continued support from all golf clubs and golfers, we managed to successfully raise over \$1 million dollars in the past three years. The monies raised have enabled SGA to deliver a more sustainable High-Performance and Junior Development Program; organize engagement events to connect the golfing community and to provide the public more opportunities to try the game.

In 2017, SGA created history to win our first ever SEA Games Team Gold medal played in Malaysia, Kuala Lumpur. It sparked a new flame in our High-Performance Program and to further develop its foundation for the future of Singapore golf. We may not have the volume of golfers like our neighboring countries, but it does not stop us from achieving excellence in our sport. With the right support and sporting cultivation, anything is possible.

SGA set up our first High-Performance Training Centre at Laguna National Practice Facilities to provide a home base for our national, development and junior golfers. We hired renowned Australian coach Matt Ballard as our full-time National coach to oversee and lead our High-Performance Program. Singapore golf is at its developmental stage where we have had numerous elite amateur golfers who represented Singapore for over the past decade turned professional. With the task to groom new blood and reignite youth development, I am assured that Matt will create new pathways for our players.

In the past year, we committed to focus on engaging the golfing community to rekindle their love for the game and to provide a better experience for golfers through our tournaments as well as social activities. Adding on to that, with the aim to introduce the game, SGA continued our efforts to reach out to the masses through our Discover Golf Carnivals, Golf Fairs and social media engagement activities.

Golf is commonly seen as a sport for business networking, good sporting values, social lifestyle and game for all ages. It is truly a "Game of a Lifetime". We aim to attract more people into the game and provide added value to our golfers.

In the ensuing year, SGA strives to elevate our engagement with the golfing and non-golfing community. With the support of golf academies and clubs, we have plans to develop a more robust program for schools to encourage youth participation. SGA is also looking at facilitating "Get Golfing at Community Club" programs to be executed island wide. It is important to introduce golf in an unconventional approach where the game is made easier to learn and assessible for all.

With the introduction of the World Handicap System (WHS) in 2020, we have done our work to ensure SGA CHS will be able to seamlessly integrate without any disruption for our members. All our golfers may continue to enjoy golf with an enhanced CHS, and non-golfers attain their handicap faster.

Lastly, I would wish to use this opportunity to thank all our Ordinary member clubs and all golfers for their continuous support. It takes both hands to clap and I am sure there will be much to cheer for. We look forward to a great year ahead.

*Ross Tan*  
*President*  
*Singapore Golf Association*



## General Manager's Review

Another year has passed, and we are fast approaching into 2019. Looking back, it seemed just like yesterday when the renewed secretariat team just took on the challenge to promote and develop the game of golf in Singapore. Faced with the adversity of losing more golfing land, we had to embrace ourselves and collectively think creatively to develop strategic long-term plans with the aim towards sustainability of our sport. With a strong belief that there is a rainbow after every storm, we set forth to connect the golfing community and engage the masses.

In 2018, we concluded our first Singapore Golf Industry Report, with the support of the R&A. With the key findings of the report and together with the leadership of our Executive Board members, we have committed to our Multi-Year Sports Plan (MYSP) and aligned our strategies towards national development.

In order to strategically execute our short and long-term plans, we restructured our secretariat team to better support the initiatives to grow the game.

Operations: Oversees daily operations and local tournaments

- Mari Freeman – Operations Manager
- Sufandy Kamis – Executive

SGA High-Performance Program:

- Matt Ballard – National Coach

Golf Development: Focuses on supporting Rules, Handicapping and our High-Performance Program

- Ong Kian Hui – Senior Executive
- Raizan Rosli – Executive

Finance and Administration: Accounts and General Administration

- Kristy Neo – Executive

Last year, our key focus was to implement a seamless process and elevate our service to all golfers. With that in mind, we continue to stretch our abilities as a team to provide a better experience for golfers. Moving forward, it is important for us to integrate through systems and technology, enhancing our team's capabilities.

In the past year, we organized over 30 events and activities to engage golfers across all age groups. It is evident that the increased activities have contributed to energize the golfing community and attracted more interest to the game. However, there are no signs of slowing down. In the coming year, we intend to engage a wider community and bring golf to the masses.

SGA commits to find innovative ways to introduce golf to the public and at the same time provide added value for our golfers. Our secretariat team will continue to build a lifelong learning culture and have the openness to better ourselves from constructive feedback.

Finally, I would like to record my sincere appreciation to all our golf clubs and support from all our members that have enabled us to go beyond our limitations and contribute more to the game of golf we love. It is truly a Game of a Lifetime. I look forward to your continued support.



## Mission and Vision

### Mission

To be a national governing body of golf that monitors golf development, golfing standards and participation by providing the golfing fraternity with the support it requires

### Vision

- To develop and promote sportsmanship and character through golf
- To identify and nurture a greater depth of talent
- To becoming one of the leading nations in Southeast Asia, in terms of wins and world rankings
- To be committed to promoting and developing the sport across all aspects of the golfing population

#### SGA Executive Board Meetings (Appointment Date – 27th July 2018):

Mr Ross Tan – President (5/5) :  
Businessman

Mr Vernon Khoo – Member (4/5)  
Businessman

Mrs Lyn Sen – Vice President (5/5)  
Managing Director

Mr Stanley Ang – Member (5/5)  
Businessman

Ms Goh Kui Hwa – Honorary Secretary (4/5)  
Managing Director

Mr Tan Chong Huat – Member (2/5)  
Senior Partner, RHTLaw TaylorWessing LLP

Mr Darryl Wee – Honorary Treasurer (5/5)  
Managing Director, The RBL Group (Asia)

Mr George Foo – Member (4/5)  
General Manager (Sales & Operation)

Mr Lee Lian Hong – Member (4/5)  
Retired Engineer

#### Chief Executive Officer/General Manager:

Name: Jerome Ng  
Date of appointment: 1st July 2018

Office Address: No 249 Sembawang Road, Singapore 758352

UEN number: S61SS0189L

Year of Registration: 5 October 1961

Charities - 12 Jan 2011

Institutions of Public Character (IPCs) –

Date: 29 October 2013

## Policies

#### Funding Policy:

Singapore Golf Association (SGA) is funded mainly from subscriptions obtained from membership, donations and grants from Sports Singapore. It also collects fees for the sanction of Singapore Open, Central Handicapping System (CHS) levy fee, and tournament and registration fees

#### Finance Policy:

The SGA Finance policy provides the guidelines and policies for the management and control of the financial and accounting operations of the association

#### Reserve Policy:

The Association maintains unrestricted funds. Funds set up for specific purposes are classified as restricted funds. All income and expenses other than those attributable to restricted funds and common overheads are recorded in the unrestricted fund's statement of comprehensive income. In order to ensure observance of limitations and restrictions placed on the use of the resources available to the Association, the financial statements of the Association are maintained such that the resources for various purposes are classified for accounting and reporting purposes that are in accordance with activities or objectives specified

#### Investment Policy:

The Association's investment policy is to be guided by the principle of generating returns while protecting capital. As such, all investments of reserve and surplus funds must be in low risk; safe and conservative instruments. These include fixed deposits and Singapore Government bonds

#### Whistle Blowing Policy

- SGA is committed to the highest possible standards of corporate governance. In line with this commitment, SGA encourages employees and others with serious concerns about any aspect of SGA to come forward and voice those concerns. This process is commonly referred to as "whistle blowing" and this policy gives detailed advice on how to go about it.
- It is recognised that certain cases will have to proceed on a confidential basis. This policy makes it clear that staff can make reports without fear of reprisals. This is intended to encourage and enable staff to raise serious concerns within the Secretariat, Executive Board or Governing Council rather than overlooking problems or raising them outside.
- Concerns should normally be raised with the General Manager, Chairman of the Audit Committee, President of the SGA Executive Board, Chairman of the SGA Governing Council or any other members. The most appropriate person to contact will depend on the seriousness and sensitivity of the issues involved and who is suspected of the malpractice.

SGA abides to the Code of Governance for Charities and IPCs and have regularly submitted to Charity portal for the following items:

- *Governance Evaluation Checklist*
- *Financial Summary*
- *Annual Report*

## Financial Information

### Available-for-Sale Investments

	2019	2018
<b>Debt Securities (quoted) at cost</b>	\$	\$
Beginning balance and end of the year	1,076,000	1,076,000

### Fair Value Adjustment Fund

Beginning Balance	6,500	29,000
Gain/(Loss) during the year	18,000	(22,500)
Balance at end of year	24,500	6,500

<i>Debt Securities (quoted) at fair value</i>	1,100,500	1,082,500
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*Bond investments bear interest rate at 3.50% (2018: 3.50%) per annum and mature in March 2027.*

### Tax-Exempt Receipts

	2019	2018
	\$	\$
Funraising income - tax exempt donation	321,088	299,376

### Summary

Income	S\$1,920,000	S\$1,861,000
Operating Expenditure:		
Tournament Expenditure	828,000	634,000
Programme and Activities	601,000	321,000
Secretariat Salary	412,000	572,000
Others	73,000	63,000
Total Expenditure	S\$1,590,000	S\$1,565,000
Surplus for the year before taxation	6,000	271,000
Accumulated Fund	4,834,000	4,828,000
Ratio of Reserves to Annual Operating Expenditure	2.53	3.04

### Staff Costs

	2019	2018
<b>Key Management Staff annual remuneration</b>	\$	\$
(Including CPF and bonuses)	230,489	245,251

	2019	2018
<b>Top Three Staff Annual Remuneration</b>	\$	\$
(Including CPF and bonuses)	286,274	282,458

Number of top-three staff in remuneration bands		
<i>Below \$100,000</i>	2	1
<i>\$100,001 - \$150,000</i>	2	1

*Auditor: S B Tan Audit PAC*

## Conflict of Interest

**A** Each SGA Executive Board Member and staff shall declare in writing the nature and extent of any relationship, arrangement, contract or agreement, which may result in a conflict of interest.

**B** When there is a change of interest of a Board Member or staff, the Board member or staff shall provide an update to the secretariat as soon as is practicable.

**C** The disclosure of interests are tabled at the next practical Executive Board meeting, unless circumstances arise, in which case, they shall be communicated as soon as possible to the other Board members and staff

**D** Where a Board member or staff is in a position of conflict of interest, the Board member should declare himself (or herself) as conflicted and offer not to participate in the discussion. Persons in a conflict of interests shall abstain from any decisions made on the matter. All disclosures and the nature of the discussions and decisions shall be appropriately minuted in the notes of the meeting

**E** Where a Board member expects to find himself (or herself) in a significant conflict of interest position, he should seek, in the first instance, to minimize his (or her) participation in the process that could lead to the conflict of interest.

**F** The Board will seek to avoid perceptions of any conflicts of interest in its financial dealings

# Fundraiser 2019


The SGA Fundraiser FY2018 was held on 13th March 2019 at the elegant New Tanjong Course of Sentosa Golf Club, where more than 200 esteemed guests, sponsors and friends were present to support the game we all love. Our Guest of Honor, Former Senior Minister Professor S Jayakumar graced the occasion through a round of golf and Gala Dinner.

With the funds raised, many initiatives can be undertaken to promote and sustain the game we love.

More importantly, our High-Performance program must be supported and better funded to ensure we continue to develop champions in the hope that one day, one of our local heroes will live the Olympic Dream and bring glory to Singapore. It will allow us to organize and run more local junior competitions which are affordable for all. It is our role as an Association to make golf accessible to everyone, identify talents and groom them to become champions one day in not only Golf but in Life as well.

Organizing Chairperson:  
Mrs Lyn Sen, Vice President

Members:  
Mr Ross Tan, President  
Ms Goh Kui Hwa, Honorary Secretary  
Mr Tan Chong Huat  
Mr Kevin Kwee



On behalf of SGA and all its beneficiaries, I would like to extend my sincere appreciation for all our donor's generous contributions.

Our donors' generous support will go a long way to help and aid the development of golf in Singapore. The golfing community and public will also benefit from the increased activities which target to provide more opportunities for all to enjoy the game.

Fundraising - Donation	S\$321,088
Other Income	S\$90,500
	S\$411,588
Less Fundraising Expenditure	(S\$44,650)
Net Surplus	S\$366,938

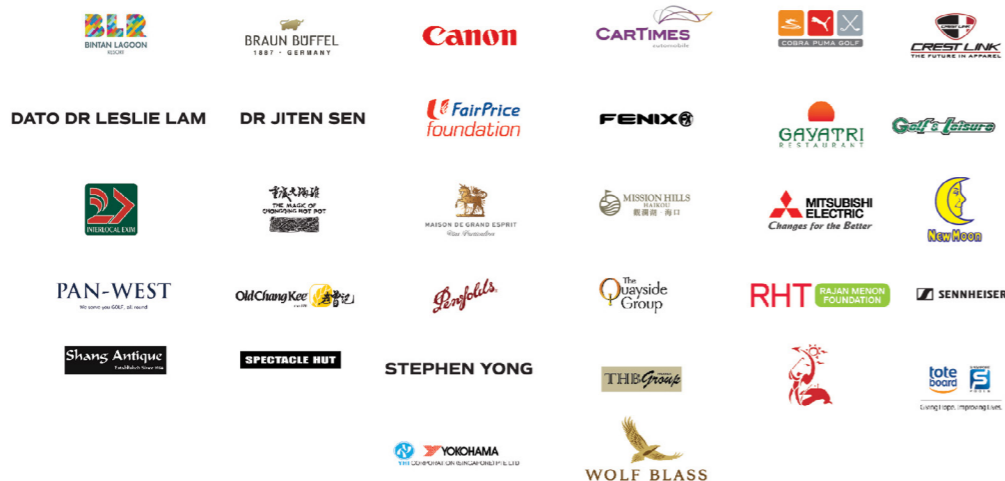
### PARTNERS OF SGA



### HOLE-IN-ONE SPONSORS



### SPONSORS



**Solitaire Sponsor**  
Tan Teck Kee

**Diamond Sponsor**  
CarringtonRHTWealth Group

### Platinum Flight Sponsors

- Anshuman Gupta
- Chris Zhao
- Centurion Group
- Cartimes Automobile PTE LTD
- Jacqueline Chew
- Jimmy Lim
- Kevin Kwee
- Kwee Liong Teck
- Thomas Tan Keng Siong

### Gold Flight Sponsors

- Dr Chen Sze Sin
- Dato Dr Leslie Lam
- Dr Jiten Sen
- Hiroshi Hayakawa
- Larry Foo
- Gabriel Kobal
- Joe Lau
- Alvin Lee
- Lee Kai Teck Travel
- Henry Lim
- Lim Kian Kee
- Susan Mah
- Markono Print Media PTE LTD

### Golf Flight Sponsors


- Mitsubishi Electric Asia PTE LTD
- Neo Tiam Ting
- NTUC Fairprice Foundation LTD
- Powen Engineering PTE LTD
- Ravi Raju
- RHT Holdings
- Singapore Pools (Private) LTD
- Sing Investments & Finance Limited
- Tan Sai Yim
- Tai Man Fung
- Tay Hwee Boon and Associates
- Tony Peh
- Yeo Yek Beng





Chairperson:  
Mrs Lyn Sen, Vice President

Members:  
Mr Darryl Wee, Honorary Treasurer  
Mr George Foo, Board Member  
Mr Timothy Pinnegar



## Training and Development

### Junior Development

Being one of the key focus of the association, the SGA Training & Development (T&D) committee overlooks the High-Performance Program and Junior Development. The Junior Development sub-committee within the T&D emphasizes on providing junior golfers a platform to showcase their potential and stand a chance to be selected into the Junior Squad, which is the starting pathway to our High-Performance Program leading boys and girls into our Development and National Squads. SGA organized over 15 junior tournaments yearly for juniors of all levels. SGA Junior Golf Day series is catered for higher handicappers and PC holders while the SGA Junior Golf Challenge series is focused on the lower handicappers.

Apart to that, we have our HSBC Youth Golf Challenge series and Singapore Junior Golf Championship for the more competitive junior golfers and are preparing to be selected for our Development Squad. SGA also continues to encourage, and sanction junior golf tournaments organized by golf academies, ordinary member golf clubs and associate member clubs. We have seen an increase in participation in our junior tournaments and especially a spark growth of girls starting golf. Junior golf in Singapore is certainly on the rise, we are all encouraged and excited for our future stars.

### High-Performance Program

Our High-Performance Program for amateur golfers includes the National, Development and Junior Squad athletes. Adding to that, SGA runs a Rookie Professional Program to assist our former National golfers who have turned professional and guide them through the initial transition. Life on tour is not easy but with the right support, we believe that we are getting closer to the Olympic Dream.

The selection of players for all squads are done through clear Key Performance Indicators (KPI) and World Ranking system. Further to that, a players' commitment to training and performance in tournaments are also a consideration. For major games like SEA Games/Asian Games, selection will be done through a trial combined with tournament performance over the current 12 months. The process is transparent and gives all squad members a chance to fight for their spots to represent Singapore.

After serious consideration of the T&D committee with regards to the coaching structure of SGA, we are pleased to appoint Matthew Ballard from Australia as our full-time National Coach. Matthew Ballard, 41, comes with a high reputation, having worked for numerous years with Tour players like Adam Scott, Michael Sim, Adam Bland and Sam Brazel. He was also one of the coaches for Golf Queensland's High-Performance Program and coached at the Sanctuary Cove Golf and Country Club in the Gold Coast.

Having been involved with the development and execution of training programs for juniors, elite amateurs and professionals, Matthew looks a perfect fit for the SGA's plans. A former player himself, he was a past captain of the Queensland State amateur golf team and member of the Australian National Squad. He had also played on the Australasia and Japan Tours as a professional. Matthew will oversee the whole High-Performance Program and facilitate the training for all our squad members.

SGA continues to work closely along our Multi-Year Sports Plan (MYP) to create sporting pathways and shape the future of Singapore Golf.



### SGA High Performance Pyramid





## High Performance

**Women's Amateur Asia-Pacific Championship 2018**  
Sentosa Golf Club, Tanjong Course, February 21 - 24

Singapore hosted the first ever Women's Amateur Asia-Pacific golf championships at Sentosa Golf Club's redeveloped New Tanjong Course. The 72-hole strokeplay championship is the premiere event for amateur golfers in the region and has drawn a stellar 84-player field from 17 different countries, featuring many of Asia's top-ranked players. Singapore sent five players, Callista Chen, Shannon Tan, Inez Ng, Nicole Mok and Sarah Tan. Callista Chen and Shannon Tan both made the cut in the competition. Callista recorded a 296 total (72, 72, 74, 78) to finish tied 37th place while Shannon finished with a 301 total (78, 72, 77, 74).

**Asia-Pacific Amateur Championship 2018**  
Sentosa Golf Club, Tanjong Golf



Singapore has six players competing, led by Gregory Foo with his compatriots including Joshua Ho, Low Wee Jin, Abdul Hadi, Lucius Toh and Donovan Lee Zhi Peng. This event is Gregory and Abdul Hadi's last event as amateurs as they will embark on their own professional golfing careers after the championship ends. Gregory Foo is Singapore's top local performer after carding a 67 for a 275 total (70, 69, 69, 67) to take tied 9th place. The championship was won by Japan's Takumi Kanaya with an incredible 13-under par, two strokes ahead of fellow compatriot, Keita Nakajima, 269 (67, 68, 67, 67) and India's Rayhan Thomas, 269 (74, 64, 65, 66).



**MPI Generali Saujana Amateur Championship 2018**  
Saujana Golf & Country Club, May 2 - 4

This year's MPI Saujana Amateur Championship was again heavily contested by our Nomura Cup (Asia-Pacific Amateur Team Championship 2017) champions Thailand as well as players from Australia, Malaysia, Philippines, New Zealand and Hong Kong. Asian Games 2018 nominee Joshua Ho headed into the final round with a two-stroke lead and played almost a flawless round of golf until a bogey on the last to settle with a 68 (4-under). He finished the tournament with all three rounds under par (70, 69, 68) 9-under total, winning by two-strokes over highest World Ranked Amateur (23rd) in the field Thailand's Sodom Kaewkanjana. Joshua played superb golf from tee to green, only missing two greens in the final round with 5 birdies and 1 bogey.



Low Wee Jin, hitting his approach shot during practice round at the Asia-Pacific Amateur Championship



Team at Saujana Amateur Championship (L to R): Justin Kuk, Andre Chong, Ryan Wong, Joshua Ho, Lucius Toh, Tommy Tan and Abdul Hadi.

**South-East Asian Amateur Golf Team Championship**  
Nay Pyi Taw, Myanmar, December 20 - 23

Team Golf SG sent a fresh youthful team to compete in the four trophies at the South-East Asian Amateur Golf Team Championship, the Putra Cup (Men), the Santi Cup (Women), the Lion City Cup (Boys) and the Kartini Cup (Girls). This tournament's rich history makes it one of the South-east Asia majors for amateurs. For over a week, our players bonded together and competed against the regions best players.

**18th Asian Games**  
Pondok Indah Golf Course, Jakarta, August 23 - 26

This year's Asian Games Golf event was held at the Pondok Indah Golf Course. The Singapore team finished the Team Event in 9th position with a 4 round total of +8. Notable finishes in the Men's Individual Event by Gregory Foo in T8th (-4) and Abdul Hadi in T20th (Even), whilst Joshua Ho and Low Wee Jin finished T44th (+16) and T47th (+18) respectively

Our Putra Cup team had a strong final day to secure 3rd place in the Men's event (871 total). Our Lion City team finished 4th (598 total) in the Boys event, with Andre Chong coming in 3rd for the individual event. Our Santi Cup team finished 7th (618 total) in the Women's event, whilst our Kartini Cup team came 6th (632 total) in the Girl's event.



## High Performance Training Centre

The SGA Rookie Professional Program provide a bridging platform for Singapore's national elite amateurs transiting into the professional ranks. One of the key objectives is to gain entry to the golf tournament at the Olympic Games. The program has provided support through partial financial subsidies, access to training facilities, coaching guidance and other sport-related support. Beyond the current scope of support in the Rookie Professional Program, SGA endeavors to proactively widen the support and development focus to include holistic skills development outside golf, such as personal and coaching development, tax and accounts management, social media marketing and people engagement skills.



## Rookie Professional Program

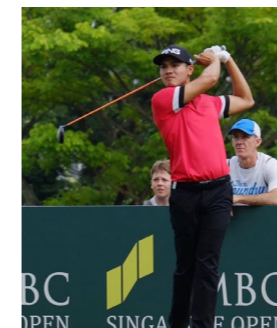
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*"The SGA rookie professional program have eased my transition into professional golf and also gave me the resources I need in order to get my professional career going." - Abdul Hadi*



*"The SGA rookie pro program has been very beneficial, providing me with the necessary resources to help me make the jump to the professional leagues." - Joshua Shou*



*"Being part of the rookie professional program has been a big help in my transition from amateur to professional so far. The support rendered from the program allows me to fully focus on my training and competing to the best of my ability." - Gregory Foo*



*"The SGA Rookie Professional Programme has provided access to the excellent facilities at Laguna National, as well as valuable funding to support me as I begin this journey. Being able to train and spar regularly with my peers." - Jesse Yap*




*"The SGA has provided us with the additional support to help create a smoother transition from amateur to professional golf." - Marc Ong*



Chairperson:  
Mrs Lyn Sen, Vice President

Members:  
Mr Alvin Lee  
Ms Nicole Thiew



## Junior Development

### SGA Junior Golf Challenge, Laguna Series Laguna National Golf & Country Club

The very first SGA Junior Golf Challenge of the year kicked off at the Masters Course on Tuesday, the 23rd of May 2018.

The SGA Junior Golf Challenge is a competitive series for junior golfers in Singapore. Targeting juniors aged 14 and below with handicaps under 24, the 9-hole competition provides regular tournament play for the youngsters in Singapore. The Junior Golf Challenge provides a platform for juniors to excel and be scouted as potential Junior Squad members. Regular competition trains our young golfers to cope and excel under tournament pressure.

For the 2018/19 calendar, the series has been renamed - SGA Junior Golf Challenge - Laguna National Series presented by Laguna National Golf & Country Club. Showing their support for Junior Golf Development in Singapore, Laguna National has kindly agreed to host all 6 legs of this series on the Masters Course with a grand finale in March 2019.

The winner of the Boys Division is Daryl Low with a score of 37 and the winner of the Girls Division is Tatiana Ang with a score of 39.

### Himbara World Junior Golf Championships 2018 Damai Indah PIK Golf Course, Indonesia,

Singapore juniors from the SGA Development and Junior Squads took top honours and podium finishes in several divisions in the Himbara World Junior Golf Championships 2018 (formerly known as Ciputra World Junior Golf Championships). Singapore was represented by 13 representatives across various divisions to this year's competition.

In the Overall Boys Team Event, Development Squad members Andre Chong and Sean Lee teamed up to take the team title by an impressive 12 strokes over their nearest competitors from Thailand. Andre Chong took the Boy's A division title with an aggregate +9 score of 297. Sean Lee took the Boy's B division with a +13 score of 233.

In the Girls B division, 13 year old Angel Lim took the 1st runners up position with a credible aggregate +16 score for the 3 days competition. In Boys D division, Brayden Lee and Jayden Loh took the 3rd and 4th runners up position with an aggregate three day scores of + 22 and + 26 respectively.

### SGA Junior Golf Tournament Bintan Lagoon Resort, November 23 - 25

A total of 42 Junior golfers participated in this year's SGA Junior Golf Tournament at Bintan Lagoon Resort from the 23rd - 25th November and was played at the beautiful Jack Nicklaus Golf Course. During the two round stroke play tournament, the juniors were given a good challenge as they navigated the golf course's undulating terrain and tight greens.

In the Boy's A' Division, Junior Squad member Austin Tan captured the win when he fired a 71 in the second round and was 7 strokes clear of nearest competitor and Junior Squad member, Shmuwel Soh. Development Squad member, Hailey Loh (68, 72, 140), pitched in for an eagle on the par 4 tenth hole and managed to secure her victory in the Girl's A' Division over fellow Development Squad member, Angel Lim (70, 72, 142) who ended just two strokes behind.

The Boys B' Division saw Ethan Lim firing an impressive 76 in the second round to take home the win over closest competitors Sean Pang and Giovanni Goh who were both tied in second place after shooting identical scores (83, 83, 166) over the two days. The Girl's B' Division was a close affair as Guo Jun Xi and Jaymie Ng shot similar scores of (84, 85, 169) over the two days. Guo became the eventual champion of the Girls B' Division on count back.



Participants from Junior Golf Tournament at Bintan (L to R): Erin Mae Chua, Laelle Chng, Liu Jia Yi, Vanya Teh



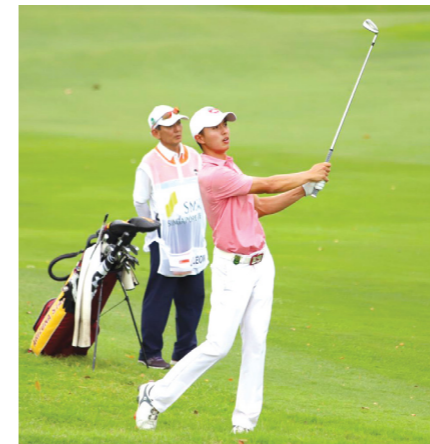
Matthew Ballard  
National Coach

## SGA Squads

The SGA High-Performance consist of our Rookie Professionals and three Squads; National Squad, Development Squad and Junior Squad. Weekly individualized trainings are conducted by National Team Coach, Matthew Ballard for all three squads based on the players schedule. Members of respective squads will be offered tournament opportunities. A phasing system designed to provide world class development pathway that builds winning culture in our athletes has been implemented. Budding talents who showcase potential will earn their rights to participate in both local and overseas tournaments, providing them tournament exposure and experience at the same time.

### Rookie Professionals

Abdul Hadi    Gregory Foo    Marc Ong    Joshua Shou  
Jesse Yap



### National Squad (Mens)

Low Wee Jin    Donovan Lee  
Wong Qi Wen    Andre Chong  
Nicklaus Chiam    Justin Kuk  
James Leow    Sean Lee  
Lucius Toh    Brandon Han

### National Squad (Womens)

Jen Goh  
Hailey Loh  
Shannon Tan  
Anne Fernandez

### Development Squad (Mens)

Ryan Wong    Fabian Fernandez  
Nathen Tan    Aidil Nor Amani  
Austin Tan    Jeryl Tan  
Daryl Low    Charles Alliston  
Hiroshi Tai    John Ho  
Tommy Tan

### Development Squad (Womens)

Nicole Mok    Angel Lim  
Inez Ng    Shang Yu  
Callista Chen    Linette Chua  
Yoko Tai    Jillian Kuk  
Linna Loh  
Shayne Lim



### Junior Squad (Boys)

Shmuwel Soh    Giovanni Goh  
Ng Wei Jun    Ryan Ng  
Trevor Ng    Ethan Lim  
Irvyn Tan    Yap Zhe Rong  
Brayden Lee  
Jayden Loh

### Junior Squad (Girls)

Sarah Lim  
Tatiana Ang  
Rachel Sim  
Gwen Tan  
Guo Jun Xi  
Jaymie Ng



## Local Tournaments

### Singapore Junior Golf Championship 2018 Seletar Country Club, June 11 - 14

Singapore's Development Squad Player Donovan Lee came out tops in a playoff to win the latest edition of the Singapore Junior Golf Championship.

The weather delay during the championship did not deter the spirits of Lee who was intent on improving from an opening round of three-over-par 75 and caught up with club house leader Tommy Tan who shot a three-under-par 69 to start off the Championship. Lee birdied his 36th hole and recorded an impressive 66 to force a play-off against overnight leader Tommy Tan who finished his second round with a 72 even par.

On the first play-off hole (18th Hole), Tan found trouble when his drive landed behind a tree. He laid up and missed a difficult up and down and had to settle for a bogey 5. Lee had his fair share of trouble when his drive entered a fairway bunker. He left his approach shot close to the green and made a nerve wrecking up-and-down for par to claim the championship.

In the Girls' category, Winnie Ng of Malaysia took top prize among the girls.

### 71st Singapore Open Amateur Championship Singapore Island Country Club, July 10 - 13

Ervin Chang, Asian Games 2018 Team member of Malaysia stormed his way into victory after firing an impressive first round of 62 (8-under) at Singapore Island Country Club Bukit Course. He led throughout the tournament with remaining rounds of 68,65,72 to finish a tournament total of 13-under par. 2nd placed, Singapore's James Leow played consistent golf through the week with rounds of 68,67,69,68 total of 8-under par.

The Team event was won by our neighbour Malaysia, represented by Ervin Chang and Muhammed Afif. Finishing Runner-Up was our Singapore Team, represented by Asian Games members Abdul Hadi and Low Wee Jin.



Ervin Chang of Malaysia, winner of the 71st Singapore Open Amateur Championship



Chairman:  
Mr Stanley Ang, Board Member

Members:  
Mr Edgar Oh  
Mr Zaw Moe  
Ms Judy Hong  
Mr Koh Dengshan

### Singapore Open Senior Amateur Championship Tanah Merah Country Club, September 25 - 28

David Price of Australia won the Mens Overall Division of the 29th Singapore Open Senior Amateur Championship when he beat Ooi Wai Kin of Singapore after a sudden death playoff.

The Ladies Overall Division was once again won by Ms Gillian Sim of Singapore. Sim was the defending champion and was thrilled at defending her crown at her home course Tanah Merah Country Club, Garden Course. She played rounds of 80, 80 and 88 for a overall total of 248 for the championship and was four strokes ahead of the her nearest competitor Ms Boo Geok Ching.

### Singapore National Amateur Championship Laguna National Golf & Country Club, August 14 - 17

The 19th Singapore National Amateur Championship concluded at the Laguna National Golf and Country Club in great fashion. James Leow and Hailey Loh emerged as the two new National Champions in their respective divisions.

The Finals for the Championship was to be decided over 36 holes but due to the inclement weather, it was cut to just 27 holes. James Leow triumphed over Joshua Ho in his match by beating him just 1-up after 27 holes with a birdie on the last. James had just recently won the Perak Amateur Open.

In the Women's Division, Hailey Loh showed grit and determination to eventually come out on top in her match with Linette Chua also winning on the 27th hole.

### HSBC Youth Golf Challenge 2018 - 19

Brandon Han, SGA National Squad Member, is the Overall Champion of the HSBC Youth Golf Challenge 2018 series. Han also took home the top honors for the Boys A Division with a 3-day cumulative score of even par 216 (73,71,72). Aidil Nor Amani surged to the 2nd spot on the last day with a combined score of 10-over 226 (79,75,72).



Brandon Han, overall winner of the HSBC Youth Golf Challenge 2018 - 19



Team Seletar Country Club, First Runner-Up of the 2018 Singapore Golf Association Inter-Club League



Team Tanah Merah Country Club, Second Runner-Up of the 2018 Singapore Golf Association Inter-Club League



## Inter-Club League 2018

After four months of gruelling competition, the 2018 Inter-Club league finally came to a conclusion. The team from National Service Resort & Country Club emerged as overall winners after producing a strong performance in the Finals to triumph over defending champions, Seletar Country Club. They beat Seletar Country club 8.5 points to 6.5 points. This is the second year in a row that both clubs meet in the finals. The Inter-Club league is a competition created to promote camaraderie amongst clubs and to provide a friendly yet competitive platform for member clubs.

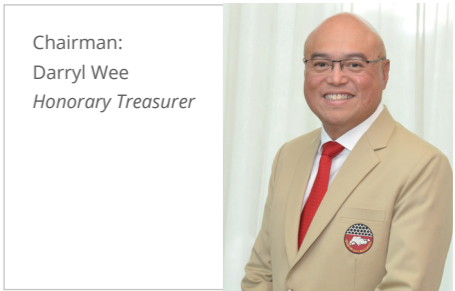
This year, the competition continued with the new format where clubs were divided into two different groups based on the previous year ranking. The top four clubs from each group advance from the round robin stages into the knockout stage.

This year's Prize-Giving ceremony was held at the beautiful Grand Ballroom of Orchid Country Club. It was attended by SGA Governing Council members, the SGA Executive Board members, Club Captains, players and our sponsors.



Congratulations to our 2018 Champions  
*National Service Resort & Country Club*





Chairman:  
Darryl Wee  
Honorary Treasurer

## Handicap

### Centralized Handicapping System (CHS)

It has been three years since the launch of SGA CHS, the system is currently serving over 36,000 golfers in Singapore. CHS is a modern and unified platform which is aligned to the USGA Handicap System which SGA is licensed with. It is user friendly and submission of scores are done simply with a few clicks either through the CHS application or web browser.

Over the past years, there were numerous enhancements made to CHS with the aim to assist club administrators to integrate playlist uploads and score submissions. The system can also generate reports to help Club Handicap committees view exceptional high or low scores; score submission statistics and download available list of golfers.

All these enhancements could have only be made with the constructive feedback from our users and club administrators. It is important for us to understand our end user experience and how we can continue to improve.

SGA also formalized a Stroke and Handicap Reduction Table for Exceptional Tournament scores played which is used across all clubs. The main purpose is to uphold the integrity of the handicap system and provide as much of a level playing field as possible for all golfers competing in competitions.

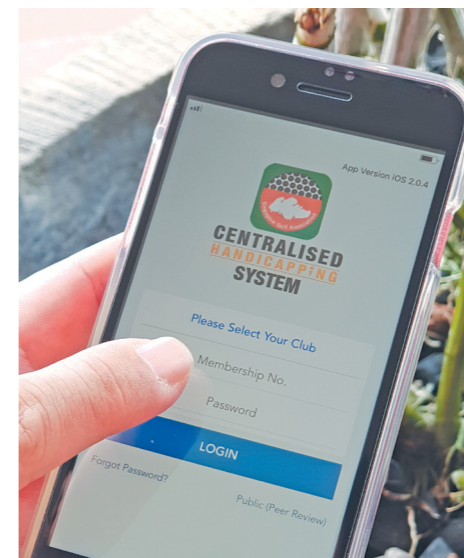
### World Handicap System (WHS)

The new World Handicap System (WHS) has been designed to be more inclusive and encourage more golfers to obtain a handicap - enabling them to play with, or against, each other anywhere around the world. It is scheduled for implementation in 2020.

The idea for a new, unified system was conceived by the R&A and the USGA and developed following an extensive review of existing systems administered by six handicapping authorities. Adaptable across golfing cultures, the proposed new system will provide players with a consistent measure of playing ability globally, helping to make the game of golf more enjoyable.

The tenets of the new system focus on three main objectives: to encourage as many golfers as possible to obtain and maintain a handicap; to enable golfers of differing abilities, genders and nationalities to transport their handicap to any course globally and compete on a fair and equitable basis; and to indicate with sufficient accuracy the score a golfer is reasonably capable of achieving on any course around the world, playing under normal conditions.

Since 2018, SGA has been constantly engaging R&A and USGA on the requirements and key changes needed for WHS implementation. We are prepared for the integration of WHS with CHS. All golfers in Singapore who are registered with CHS will go through a seamless transition. All necessary formula updates of WHS will be effectively calculated and integrated into CHS. We will run more activities in 2019 to educate the public on the effect of WHS and the key changes in the Rules of Handicapping.





Chairman:  
Mr Jerome Ng  
SGA General Manager

Members:  
Ms Goh Kui Hwa  
Mr Raymond Tan  
Mr KP Ling  
Ms Joyce Lam  
Mr John Soh  
Mr Brian Tan



## Rules

The Rules of Golf consists of a standard set of regulations and procedures by which the sport of golf should be played and prescribe penalties for rule infractions. Often, it does get confusing as the rules of golf may be interpreted differently if not guided correctly.

Our Rules committee's main objective is to constantly ensure proper education and support for our referees, golfers or anyone interested to learn more about the rules of golf. It is our responsibility to provide and update golfers in Singapore on the changes in the Rules of Golf.

In 2019, The R&A and the USGA unveiled the new Rules of Golf. The process to modernize the Rules started in 2012 and was initiated to ensure that the rules are easier to understand and apply for all golfers and to make the game more attractive and accessible for newcomers. While most proposed Rules remained the same, several important changes to the initial proposals and further clarification of many Rules were incorporated.

In anticipation of the new changes of the rules in 2019, SGA conducted a series of member engagement workshops of the new rules in November and December 2018. Its purpose was to explain and educate golfers on the key new changes effective 1st January 2019. All our referees were needed to sit for a recertification of Level 2 Rules School and a handful for Level 3 Tournament Administrators and Referees School (TARS).

SGA conducted R&A Level 1 Rules School in January and Level 2 Rules School in February 2019. Both rules schools were attended by avid golfers. We had a high number of passes in Level 2 and many proceeded to register as an SGA referee.

The understanding and interpretation on the Rules of Golf is a lifelong learning journey. It requires much experience to learn more about the art of refereeing and as much for a regular golfer. SGA is committed to continuously educate our referees through seminars and provide an open platform for golfers who are interested to learn more about the rules of golf.

"Play the ball as it lies, play the course as you find it, and if you cannot do either, do what is fair. But to do what is fair, you need to know the Rules of Golf." – The R&A





Chairman:  
Mr George Foo  
Board Member

Members:  
Mr Chris Chiu  
Ms Natasha Lye  
Mr Edgar Oh



## Marketing & Communication

In 2018, the Marketing and Communications sub-committee (MARCOM) set out to continue driving SGA's marketing strategy.

**#Game of a Lifetime** - was a new hashtag introduced on our social media, with the simple objective of reinforcing why Golf is such a fantastic game. Beyond just a hashtag,

**#Game of a Lifetime** integrates the key communication pillars of our marketing strategy:

- Love and connection with Golf
- Formative nature of Golf
- Life-long journey with Golf
- Access and Opportunities to engage with golf

With these key communication pillars, we aligned all marketing efforts to create more awareness and excitement about the various golf activities and programs available, as well as drive interest amongst the community to experience Golf for the first time.

In order to achieve those objectives, MARCOM identified that paramount importance was to be placed on how we were to "answer" some top-of-mind questions that people will have about Golf:


- What is Golf? - A club-and-ball sport that can be played by people of all-abilities and is not bound by gender, size or age
- Why Golf? - A Game of a Lifetime to be enjoyed across all ages, Great source of exercise, social connections with friends, character, and most of all - it is FUN and COOL!


Hence, it was vital to continuously transform the way we told our Golfing stories, especially in today's media landscape. One key example was in the coverage of the players performances and the tournaments they competed in. Beyond scores and captivating swings, our players were able to share their experiences and journey on our social media platforms.

MARCOM also focused on capturing fun-filled moments, especially at events like the Discover Golf Carnival which is a great opportunity to connect with first-time golfers. Last but not least, the athleticism of Singapore golfers displayed at the inaugural SGA Long Drive Challenge was an exciting social media feed.

Moving forward, MARCOM is committed to ongoing engagement with the various media stakeholders in Singapore, whilst constantly evolving its social media activities. There is vast potential in the way SGA can engage current and future golfers by further maximizing the efficiency of its social media platforms and website user experience.

Key performance indicators such as social media following and website visits will remain crucial, however the underlying mission is to deliver impactful and captivating stories that reinforce why Golf is a #Game of a Lifetime.

 [www.facebook.com/singaporegolfassociation](http://www.facebook.com/singaporegolfassociation)

 [www.instagram.com/teamgolfsg](http://www.instagram.com/teamgolfsg)

 [www.flickr.com/singaporegolfassociation](http://www.flickr.com/singaporegolfassociation)

 [www.sga.org.sg](http://www.sga.org.sg)





## 2019 SMBC Singapore Open Booth





Chairman:  
Mr Lee Lian Hong  
Board Member

Members:  
Mr Sebastian Song  
Mr Ismail Taha  
Mr Sebastian Song



## Engagement

The Engagement committee is recreated with the main purpose to reach out to the public and introduce golf to the non-golfers as well as new formats of play to intrigue current golfers. It is important to continually engage the golf clubs, golfers, non-golfers and the public. Together with my committee, the support of the secretariat and closely working with the MARCOM committee, we strive to connect with more golfers and non-golfers alike through meaningful activities.

Golf has always been depicted as an “old man” sport, one related to elitism or a time-consuming game. It is our mission to provide as many opportunities as possible to the public, a chance to try the game and hopefully get hooked onto it. Our planned activities prioritize mass participation, aim to make golf accessible and fun across all ages.

### Discover Golf Carnival @ Mandai Executive Golf Club

Following the success of our first Discover Golf Carnival, we had our second edition held in September 2018 at Mandai Executive Golf Course. We had over 900 participants on that beautiful Sunday. The theme was to get close to nature right by the tranquil Mandai reservoir and a free 20-minute Introduction to Golf at the range by our National golfers.

There were also many fun-filled activities to be enjoyed by kids and adults of any level. For the more competitive golfers, we had a modified Skills Challenge for all ages to test their craft. It was great to see kids, adults and senior golfers enjoy golf in a different way. Non-golfers too, had their fair share of fun by experiencing golf with a fun twist.

### Discover Golf Carnival @ Sentosa Golf Club

SGA had our third successful run of our Discover Golf Carnival, jointly organized with Lagardere Sports and Sentosa Golf Club held in January 2019, in conjunction with our 2019 SMBC Singapore Open. The carnival attracted more than 1500 people, many of which came with their families. It was filled with fun games which was opened to all – from the little to big ones, golfers and non-golfers – the carnival had something for everyone.

Exciting golf-themed activities for the little ones at the Kids Zone and the Kiddy's Golf Safari brought smiles to our young children. The adults got to test out their swing and accuracy at the various Skills Challenge booths and stood chances to win exclusive prizes.

### SGA Long Drive Challenge @ Sentosa Golf Club

We organized our first Long Drive Challenge together with our Discover Golf Carnival in January 2019. The response was overwhelming. We had numerous divisions to give everyone a fair chance to flex their muscles. The divisions were Boys, Girls, Men, Women, Evergreen and Senior categories. Despite the challenge being hauled by inclement weather, we managed to complete the finals with an energized crowd.



# Governing Council



Mr Khoo Boon Hui  
Chairman, Singapore Golf Association  
Chairman of Singapore Island Country Club

The Association is governed by the Governing Council which is made up of the Chairman or President of its Ordinary Members. All Ordinary member clubs are fully represented in the council.

The Governing Council exercises all necessary powers in respect of the overall policy of the Association through the Executive Board. The Chairman of the Governing Council is elected from amongst the members of the Governing Council at its Annual Genral Meeting



# Executive Board



**Dr B K Nair**  
President of Changi Golf Club



**Mr Lai Mun Onn**  
President of Keppel Club



**Mr Peter Kwee**  
Chairman of Laguna National Golf & Country Club



**LG Ong Su Kiat, Melvyn**  
President of National Service Resort & Country Club



**Mr Chong Kee Hiong**  
President of Orchid Country Club



**LG Ong Su Kiat, Melvyn**  
President of Sembawang Country Club



**Mr Cheah Kim Teck**  
Chairman of Seletar Country Club



**Mr Ronny Tan**  
President of Sentosa Golf Club



**Mr Ng Kee Choe**  
Chairman of Tanah Merah Country Club



**Mr Teo Thiam Huat, Charles**  
President of Warren Golf & Country Club



Mr Ross Tan  
President



Mrs Lyn Sen  
Vice-President



Ms Goh Kui Hwa  
Honorary Secretary



Mr Darryl Wee  
Honorary Treasurer



Mr Vernon Khoo  
Member



Mr Lee Lian Hong  
Member



Mr Stanley Ang  
Member



Mr George Foo  
Member



Mr Tan Chong Huat  
Member

## Secretariat



Mr Jerome Ng  
General Manager



Mr Matthew Ballard  
National Coach



Mr Mari Freeman Albert Riza  
Operations Manager



Mr Ong Kian Hui  
Senior Executive, Golf Development



Ms Kristy Neo  
Executive, Finance

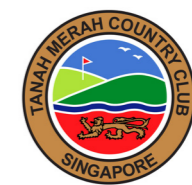


Mr Sufandy Kamis  
Executive, Operations

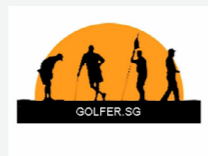


Mr Raizan Rosli  
Executive, Golf Development & Marcom

## Ordinary Members



## Associate Members



## Affiliate Members



## Our Partner



## Our Sponsors





**SINGAPORE GOLF ASSOCIATION**

249 Sembawang Road Singapore 758352

Tel: (65) 6755 5976

[www.sga.org.sg](http://www.sga.org.sg)

*Member of International Golf Federation, Asia Pacific Golf Confederation and ASEAN Golf Federation*